



MCCRF TOPGOLF CLASSIC 2023

SUPPORTING MINNESOTA COLORECTAL CANCER RESEARCH FOUNDATION

The 2nd Annual - MCCRF Topgolf Classic will be held on Tuesday, October 3rd, 2023. Join us for an entertaining evening of golf and games with food, drinks and raffles. Topgolf is an exciting indoor golfing experience for people of all ages and abilities.

Including grants to be awarded this year, MCCRF has funded over \$1,000,000 of innovative colorectal cancer research at the University of Minnesota and the Mayo Clinic. [Please join us as a sponsor of the 2023 MCCRF Topgolf Classic.](#) Together, we can continue the mission: to find better treatments, and one day a cure, for this dreaded disease.

Learn more about the projects that MCCRF has funded at www.minnesotacolorectal.org/grants

One in 24 people from the United States will be diagnosed with colon or rectal cancer during their lifetime, and approximately half of those who get it will die from this disease.

The rate of diagnosis in people under 50, is rising alarmingly by approximately **2% per year.**

People with the lowest socioeconomic status are **40% more likely** to be diagnosed with CRC than those with the highest socioeconomic status.

ABOUT

MINNESOTA COLORECTAL CANCER RESEARCH FOUNDATION

Founded in 2017, the Minnesota Colorectal Cancer Research Foundation (MCCRF) is the only 501(c)(3) nonprofit specifically set up to support and fund independent colorectal cancer research in Minnesota. The foundation was organized, and continues to be led by, individuals personally affected by colon and rectal cancer and those who support them. MCCRF funds innovative proof of concept colorectal cancer research projects, primarily at the University of Minnesota and Mayo Clinics. Data resulting from the projects MCCRF supports positions researchers to apply for much larger grants from federal agencies such as the National Institutes of Health. MCCRF's goal is to invest in research that will lead to improved treatment options for colorectal cancer patients, address survival and quality of life, and examine the causes of colorectal cancer including the rising rate of young onset colorectal disease. More recently, MCCRF has expanded their focus to include initiatives that target access to screening, treatment and palliative medical care for underrepresented populations.



MINNESOTA COLORECTAL CANCER RESEARCH FOUNDATION

PO Box 17240

Minneapolis, MN 55417

info@minnesotacolorectal.org | 612.405.0674 | www.minnesotacolorectal.org



MCCRF TOPGOLF CLASSIC 2023

SPONSORSHIP OPPORTUNITIES

	TITLE PRESENTING \$10,000 <i>(Limit 1)</i>	PLATINUM \$5,000	SILVER \$2,500	BAY \$1,000	BAR \$3,000 <i>(Limit 1)</i>	DINNER \$3,000 <i>(Limit 1)</i>
BENEFITS + RECOGNITION						
<i>Exclusive recognition as Title Sponsor throughout event</i>	X					
<i>Speaking opportunity during the program</i>	X					
<i>Logo placement on event banner/poster</i>	X					
<i>VIP tour at U of MN research laboratory for colorectal cancer with Dr. Lou + lunch</i>	X	X				
<i>Specialty Sponsors - Exclusive benefits</i>					<i>Bar Signage + Logo on Napkins</i>	<i>Buffet Dinner Signage</i>
<i>Complimentary valet parking for guests</i>	X	X	X		X	X
<i>Logo recognition on sponsors poster</i>	X	X	X	X	X	X
<i>Logo on screens and signage in sponsored bay/s</i>	X	X	X	X	X	X
VIRTUAL EXPOSURE						
<i>Logo on MCCRF website</i>	<i>logo/link</i>	<i>logo/link</i>	<i>logo/link</i>	<i>logo/link</i>	<i>logo/link</i>	<i>logo/link</i>
<i>Logo included on all email blasts</i>	X	X	X	X	X	X
<i>Pre and post event recognition on social media platforms</i>	<i>dedicated post</i>	<i>dedicated post</i>	X	X	<i>dedicated post</i>	<i>dedicated post</i>
EVENT BENEFITS						
<i>Opportunity to provide swag bag item</i>	X	X	X	X	X	X
<i>Bay of 6 players + food/beverage</i>	2 Bays	1 Bay	1 Bay	1 Bay	1 Bay	1 Bay

* Deadlines will be communicated for printed materials.

OUR SPONSORSHIP FAMILY HAS INCLUDED:





MCCRF TOPGOLF CLASSIC 2023

SPONSORSHIP COMMITMENT FORM

Please return form and payment to:
Minnesota Colorectal Cancer Research Foundation
PO Box 17240, Minneapolis, MN 55417
For more information contact: info@minnesotacolorectal.org | 612.405.0674
You may also register at www.minnesotacolorectal.org/golf

Company or Individual Name: _____

Name for Signage: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVELS

- Title Presenting Sponsor (\$10,000)
- Platinum Sponsor (\$5,000)
- Silver Sponsor (\$2,500)
- Bay Sponsor (\$1,000)

SPECIALTY LEVELS

- Bar Sponsor (\$3,000)
- Dinner Sponsor (\$3,000)

PAYMENT INFO

- Please invoice me
- I have enclosed a check made payable to Minnesota Colorectal Cancer Research Foundation (MCCRF)
- I completed my payment online (www.minnesotacolorectal.org/golf)

COMPANY LOGO

Please email your company logo (for promotional purposes) to info@minnesotacolorectal.org.



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