

# MCCRF Gala 2024

## SPONSORSHIP OPPORTUNITIES

SATURDAY, FEBRUARY 3, 2024 | 5:30 PM

The 8th Annual - MCCRF Gala will be held on Saturday, February 3rd, 2024. We are thrilled to gather again at The Depot - Minneapolis, with a "Meet the Researchers" cocktail reception, silent auction, dinner, short program, auction/fund-a-cure and entertainment.

MCCRF has funded 15 grants totaling over \$1,000,000 of innovative colorectal cancer research at the University of Minnesota and the Mayo Clinic.

[Please join us a sponsor of the 2024 MCCRF Gala.](#)

Together, we can continue the mission: to find better treatments, and one day a cure, for this dreaded disease.

**One in 24** Americans will be diagnosed with colon or rectal cancer during their lifetime, and approximately half of those who get it will die from this disease.

The rate of diagnosis in people under 50, is rising alarmingly at the rate of **2.2% per year.**

People with the lowest socioeconomic status are **40% more likely** to be diagnosed with CRC than those with the highest socioeconomic status.

## ABOUT

### MINNESOTA COLORECTAL CANCER RESEARCH FOUNDATION

Founded in 2017, the Minnesota Colorectal Cancer Research Foundation (MCCRF) is the only 501(c)(3) nonprofit specifically set up to support and fund independent colorectal cancer research in Minnesota. The foundation was organized, and continues to be led by, individuals personally affected by colon and rectal cancer and those who support them. MCCRF funds innovative proof of concept colorectal cancer research projects, primarily at the University of Minnesota and the Mayo Clinic. Data resulting from the projects MCCRF supports positions researchers to apply for much larger grants from federal agencies such as the National Institutes of Health. MCCRF's goal is to invest in research that will lead to improved treatment options for colorectal cancer patients, address survival and quality of life, and examine the causes of colorectal cancer including the rising rate of young onset colorectal disease. More recently, MCCRF has expanded their focus to include initiatives that target access to screening, treatment and palliative medical care for underrepresented populations.



MINNESOTA COLORECTAL CANCER RESEARCH FOUNDATION

PO Box 17240

Minneapolis, MN 55417

[info@minnesotacolorectal.org](mailto:info@minnesotacolorectal.org) | 612.405.0674 | [www.minnesotacolorectal.org](http://www.minnesotacolorectal.org)

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	SAPPHIRE PRESENTING \$20,000 <i>(Limit 1)</i>	DIAMOND \$15,000	PLATINUM RESEARCHER RECEPTION \$10,000 <i>(Limit 1)</i>	GOLD \$5,000	SILVER \$3,500	BRONZE \$2,000	COAT CHECK \$3,000 <i>(Limit 1)</i>
<b>GALA RECOGNITION</b>							
	<b>SOLD</b>						
Recognition as Presenting Sponsor throughout event	X						
Speaking opportunity during the program	X						
VIP tour at U of MN research laboratory for colorectal cancer with Dr. Lou + lunch		X					
Logo placement on front cover of printed program	X	X					
Complimentary valet parking for table guests	X	X	X				
Logo recognition during program	X	X	X	X			
Logo included on step-and-repeat photobooth background	X	X	X	X			
Sponsor name listed on screens during program and on designated table/s	X	X	+ logo signage at reception and logo on cocktail napkins	X	X	X	+ logo signage at coat check
Recognition on printed invitation*	X	X	X	X	X	X	X
Recognition in printed program*	full page	full page	half page	quarter page	company logo	company name	company logo
<b>VIRTUAL EXPOSURE</b>							
Featured on website	logo/link	logo/link	logo/link	logo/link	logo/link	company name	logo/link
Logo included on all email blasts	X	X	X	X	X		
Pre and post gala recognition on social media platforms	dedicated post	dedicated post	dedicated post	X	X	X	X
<b>GALA BENEFITS</b>							
Premier Seating	2 Tables	1 Table	1 Table	1 Table	1 Table	4 Tickets	4 Tickets

\* Deadlines will be communicated for printed materials.

### OUR SPONSORSHIP FAMILY HAS INCLUDED:



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## SPONSORSHIP COMMITMENT FORM

Please return form and payment to:

Minnesota Colorectal Cancer Research Foundation

PO Box 17240, Minneapolis, MN 55417

For more information contact: [info@minnesotacolorectal.org](mailto:info@minnesotacolorectal.org) | 612.405.0674

You may also register at [www.minnesotacolorectal.org/gala](http://www.minnesotacolorectal.org/gala)

Company or Individual Name: \_\_\_\_\_

Table Name for Signage: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVELS

- SOLD**  Sapphire Presenting (\$20,000)  Gold (\$5,000)
- Diamond (\$15,000)  Silver (\$3,500)
- Platinum Researcher Reception (\$10,000)  Bronze (\$2,000)

### SPECIALTY LEVELS

- Coat Check (\$3,000)

### PAYMENT INFO

- Please invoice me
- I have enclosed a check made payable to Minnesota Colorectal Cancer Research Foundation (MCCRF)
- I completed my payment online ([www.minnesotacolorectal.org/gala](http://www.minnesotacolorectal.org/gala))

### COMPANY LOGO

Please email your company logo (for promotional purposes) to [info@minnesotacolorectal.org](mailto:info@minnesotacolorectal.org).



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MCCRF is a 501(c)(3) tax exempt nonprofit charitable organization. Tax ID: 81-1144354